

The Odisha Gazette

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M.S.M.E. DEPARTMENT

NOTIFICATION

The 4th July 2013

No. 3500—III-MSME(DEPM)-125/2013-MSME.—After creation of the separate Department of M.S.M.E. and in supersession of Industries Department Notification No. 4666-I., dated the 9th March 1999 and No. 7801-I., dated the 30th March 2001 and No. 9939-I., dated the 12th July 2010 Government have been pleased to approve the revised State Export Award Scheme for the Exporters of Odisha for their outstanding export performance in different product groups as mentioned in Para. 2 of this Scheme.

1. SCOPE & COVERAGE :

For the purpose of the awards; Micro, Small, Medium and Large Scale Enterprises, Export House, Star Export House, Trading House, Star Trading House, Premier Trading House, Merchant Exporters of the State of Odisha and Government of India Undertakings based in Odisha as well as State and State Government Undertakings are eligible to participate. Besides, the units who are exporting their products through Export House, Star Export House, Trading House, Star Trading House, Premier Trading House, Canalising Agencies will also be eligible for participation in the competition under this Scheme.

The exporters of the product groups mentioned in Para. 2, whose registered offices are located either in Odisha or outside Odisha but exporting products originating from or manufactured in Odisha will be eligible for consideration under this scheme. If any Export House, Star Export House, Trading House, Star Trading House, Premier Trading House, Canalising Agency is exporting products manufactured/originated from Odisha as well as other States then the value of the products, which has been manufactured/originated in Odisha only will be taken into consideration.

2. PRODUCT GROUPS :

The following product groups shall be considered for Exporter's Award—

- (1) Engineering and Allied products
- (2) Chemicals, Plastics, Pharmaceuticals and Allied products including leather and leather products.

- (3) Handicrafts including—Gems, Jewellery, Gold/Silver filigree and related products
- (4) Handloom and Textiles and other fabrics including wool and woolen, jute and garments
- (5) Agro products including spices, cashew and forest based products, Horticulture, Poultry and Dairy.
- (6) Marine products
- (7) Minerals including granite
- (8) Metallurgical products
- (9) Electronics and Software products
- (10) Service provider
- (11) Such other product groups as the Selection Committee may decide from time to time.

3.(a) BEST EXPORTER'S AWARD :

Best Exporter's Award along with a certificate of merit will be given to one exporter only for outstanding achievements, i.e. for highest export in terms of value during the year of consideration to be decided by the Selection Committee from among the product groups mentioned in Para. 2 :

Provided that, if more than one exporter has made export of the same value then the following factors will be taken into consideration for deciding the best exporter's award—

1. Expansion into new market
2. Launching of new products in the export market
3. Conduct of market survey, trade delegations sent abroad, participation in International Trade Fairs/Exhibitions and attending buyers-sellers meet.
4. Improvement made in quality and design, etc. including ISO-9000-Certification.

(b) PRIZES/TROPHIES/CERTIFICATES :

The prizes/trophy along with certificate of merit will be awarded to the selected exporters of each of the product groups mentioned in Para. 2. There shall be two prizes/trophies in each product groups, one for Micro and Small Enterprise and another for all other categories of exporters. The prizes will be given to the exporters showing outstanding export performance, i.e. registering a sustained growth in export with the minimum export growth of Rs. 10.00 lakh in case of Micro/ Small Enterprise and Rs. 25.00 lakh in case of all other categories of exporters. For this purpose the Free on Board (FoB) value of export during the year of consideration, i.e. Award Year and the preceding two years will only be considered to decide the prizes/trophies.

(c) CERTIFICATE OF EXCELLENCE :

The certificate of excellence will be given to the exporters who recorded a minimum growth of 15% in terms of value during the year under consideration (Award Year) over and above the export made during the preceding year subject to minimum export of Rs. 5.00 lakh and growth of Rs. 1.00 lakh in any of the product groups and provided that an exporter gets a prize/trophy as mentioned in Para. (b) shall not be given Certificate of Excellence.

(d) SPECIAL CERTIFICATE :

Any unit exporting for the first time with a minimum export of Rs. 5.00 lakh during the year of consideration (Award Year) will be awarded a special certificate.

4. YEAR :

“Year” means a financial year beginning on 1st April and ending on 31st March.

5. PROOF OF EXPORT :

All the Exporters will be required to submit a certificate from a Chartered Accountant who will confirm that he has verified the records of the Units for the year of consideration and State the Free on Board (FoB) value of the export with his signature, seal, address and membership number. For exports through Export House/Star Export House/Trading House/Star Trading House/Permier Trading House/Canalising Agency, a certificate from the Export House/Agency concerned will be accepted as proof of export.

6. APPLICATION :

Application will be invited from the exporters in the prescribed format (Annexure-A) and the advertisement for submission of application will be published in two leading local dailies.

The Director of Export, Promotion & Marketing, Odisha will fix up the time within which the applications will be received from the exporters. After the applications are received, the Selection Committee will meet on a date convenient to the Chairman to decide the names of awardees.

7. SELECTION COMMITTEE :

The applications received from the exporters will be scuitnized by the Selection Committee consisting of the following members :—

- | | | |
|---|----|----------|
| 1. Secretary to Government,
M.S.M.E. Department, Odisha. | .. | Chairman |
| 2. Secretary to Government,
Agriculture Department, Odisha or his representative. | .. | Member |
| 3. Secretary to Government, Fisheries &
A.R.D. Department, Odisha or his representative. | .. | Member |
| 4. Secretary to Government, Handlooms, Textiles &
Handicrafts Department, Odisha
or his representative. | .. | Member |
| 5. Secretary to Government, Steel & Mines
Department, Odisha or his representative. | .. | Member |
| 6. Secretary to Government, Information &
Technology Department, Odisha
or his representative. | .. | Member |
| 7. Director of Industries, Odisha, Cuttack | .. | Member |
| 8. Deputy Director General,
Federation of Indian Export Organizations
(FIEO), Kolkata. | .. | Member |
| 9. Joint Director General of Foreign Trade,
5th Floor, O.S.I.C. Building, Cuttack. | .. | Member |

- | | | |
|---|----|-----------------|
| 10. Branch Manager, Export Credit Guarantee Corporation, 611, Sahid Nagar, Bhubaneswar. | .. | Member |
| 11. Director, Export, Promotion & Marketing, Odisha Bhubaneswar. | .. | Member-Convener |

8. AWARD :

- (I) The Awards will be given in a function to be organized by the Directorate of Export, Promotion & Marketing.
- (II) The Selection Committee may increase or decrease the number of Awards.
- (III) The Selection Committee will decide the type of products/commodities/services to be brought from time to time under the purview of the scheme.
- (IV) The Selection Committee will decide the Award for each financial year.
- (V) If no exporter is found suitable for the Award as mentioned in Para. 3, the Selection Committee may decide not to give any award or relax the eligibility criteris for awarding the exporters.

The decision of the Selection Committee shall be final

ORDER—Ordered that the Notification be published in the extraordinary issue of *Odisha Gazettee* & copies thereof forwarded to all members of the Selection Committee/all Departments of Government/all Heads of Department/all District Collectors /the Accountant-General, Odisha, Bhubaneswar.

By order of the Governor

P. DASH

Secretary to Government

ANNEXURE—A

DIRECTORATE OF EXPORT, PROMOTION & MARKETING, ODISHA,
ASHOKA MARKET COMPLEX, 2nd FLOOR, BHUBANESWAR-751 009

APPLICATION FORM

(To be filled up by the Exporter)

STATE AWARD TO EXPORTERS OF ODISHA

QUESTIONNAIRE FOR EXPORTERS :

The award shall be opened to all exporters in Odisha State including recognized Export Houses and Government of India and State Government Organizations involved in export business.

The award would be for the financial year-----All Exporters desire to participate in the Export Award Scheme shall furnish the following information :

1. Name & Address of the Exporters
with Tel No./Fax No./E-mail etc.
2. Factory address in case of
Manufacture Exporter.
3. Importer-Exporter Code No.
4. Registration number allotted by the
Export Promotion Council if registered with them.
5. Name of the Banker
6. (a) Specify the category whether Micro, Small,
Medium and Large enterprise.

(b) Registration No. allotted by the Directorate
of Industries as Micro, Small, Medium and
Large Enterprise. (Copy of the valid registration
certificate must be enclosed)
7. Name of commodity/commodities
exported during preceding two
financial years and during the award year.

Name of the commodity	F.O.B. value of the goods exported			Name of the Country	REMARKS
	Preceding	two years	Award Year		
1	2	3	4	5	6

- (a) The year should be financial year ending on 31st March
- (b) These figures should be supported by a Chartered Accountant Certificate with his
seal and signature, full address and Membership No.
- (c) The products manufactured/originated in Odisha only should be reported.
8. Other activities :
 - (a) Whether new product has been introduced ?
If so, give details.
 - (b) Have any considerable improvement been made in the design, quality of products
to give details ?
 - (c) Total sale of the products during the year.
 - (d) Ratio of Export of total production of the items.
(whether increasing or decreasing)
 - (e) Development of new market for a product which are not previously exported
 - (f) Successful break through in a foreign market where conditions are specially
difficult, etc. give details.
 - (g) Introduction of a new product in the export market.

9. Details of export promotion efforts made during the last financial year ending on 31st March.
(The name of the year may be indicated)
- (a) Foreign tours and on the spot market survey
 - (b) Participation in the International Trade Fairs and Exhibitions
 - (c) Publicity abroad
 - (d) Participation in the delegations, etc. in Foreign Countries
 - (e) Overseas market survey conducted, if any

10. Any other information :

NOTE— If space against any of the above items is found to be insufficient, additional sheets may be used quoting reference of relevant item.

I/We certify that the products exported as mentioned in Sl. No. 7 of this application were all manufactured/originated in Odisha.

I/We further certify that the information are correct and true to the best of my/our Knowledge and are based on my/our Records.

Place :

Date :

Signature of the Applicant
with Designation and Seal